

SYSTEMS AND METHODS FOR PROVIDING SALES LEAD  
INFORMATION TO AGENTS

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ABSTRACT OF THE DISCLOSURE

The invention provides systems and methods for processing sales leads. Illustratively,  
the invention provides a method for presenting sales lead information to a sales agent using the  
internet, the method comprising: inputting sales leads, having sales lead information, into a sales  
10 lead system, the sales lead system identifying an assigned sales agent to work the lead;  
transmitting the lead information to a web based lead system, which is associated with the  
assigned agent; accessing the lead information, by the assigned sales agent, by accessing the web  
based lead system; and presenting the lead information to the assigned sales agent using an agent  
15 processor by transmitting the lead information from the web based lead system to the agent  
processor, the lead information including dispositioning information, agent note information and  
source of sale information.